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Prescription Drug Discount Card Celebrates 2nd Anniversary by Topping 40,000 Purchases

Cincinnati (Feb. 10, 2011) More than 17,000 Hamilton County residents have used a county sponsored Prescription Drug Discount Card to make 40,000 purchases in the first two years of the program, saving a total of \$394,000 off retail price.

The users averaged a savings of \$9.85 per purchase, which is about 22% off regular pricing.

“We could not be happier that this card has helped so many people in the past two years,” said Moira Weir, director of Hamilton County’s Department of Job and Family Services. “This is a tough economy and every little bit helps. This card is making life a tad bit easier for a lot of Hamilton County residents and we are happy to play a part in that.”

The prescription drug discount cards are available under a program sponsored by the National Association of Counties (NACo). There is no cost to the taxpayer for the program. Hamilton County began offering the program in January 2009.

The cards may be used by all county residents, regardless of age, income, or existing health coverage, and are accepted at most pharmacies throughout the county. More than 1,000 counties throughout the country participate in the program and a national network of more than 59,000 participating retail pharmacies will honor the NACo prescription discount card.

Among those who benefit from the program:

- County residents who are uninsured.
- County residents who are insured but a drug may not be covered on their insurance plan.
- County residents who must buy human drugs for their pets.

The cards are available at the County’s Job and Family Services Department, 222 E. Central Parkway. Residents can also call 946-1010 or visit www.HamiltonCountyRx.com for more information.

About Hamilton County’s Department of Job and Family Services

The Department of Job and Family Services administers federal, state and local programs for those in need. The Department helps with local child protection, elderly protection, child care, child support enforcement, workforce development, cash assistance, food stamp disbursement and Medicaid disbursement. Servicing Hamilton County since 1947, the Department helps hundreds of thousands each year and is accredited by the Council on Accreditation, an international, independent, not-for-profit child and family service accrediting organization.